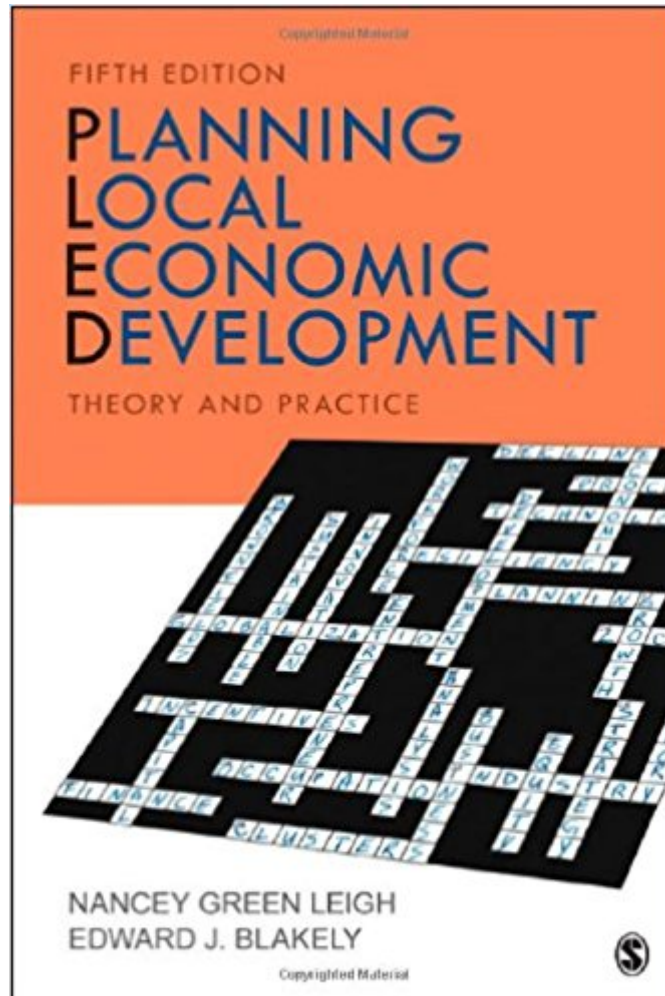


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# Planning Local Economic Development: Theory And Practice



## Synopsis

Since the appearance of the first edition in 1990, *Planning Local Economic Development* has been the foundation for an entire generation of practitioners and academics working in planning and policy development. Written by authors with years of academic, regional, and city planning experience, the book has been used widely in graduate economic development, urban studies, nonprofit management, and public administration courses. Now thoroughly updated for the challenges of the 21st century with deeper coverage of sustainability and resiliency, the Fifth Edition explores the theories of local economic development while addressing the issues and opportunities faced by cities, towns, and local entities in crafting their economic destinies within the global economy. Authors Nancey Green Leigh and Edward J. Blakely provide a thoroughly up-to-date exploration of planning processes, analytical techniques and data, and locality, business, and human resource development, as well as advanced technology and sustainable economic development strategies. New to the Fifth Edition: Addresses the challenges to local economic development planning posed by the weak recovery to the Great Recession Introduces social network analysis Covers the importance of urban design for local economic development success and the potential of LEED neighborhood design Expands the focus on public-private partnerships and community marketing for implementing economic development plans Offers new case studies and illustrations

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## Customer Reviews

Nancey Green Leigh is a Professor and PhD Program Director in the School of City and Regional Planning Program at the Georgia Institute of Technology. She is a Fellow of the American Institute of Certified Planners and Co-Editor of the Journal of Planning Education and Research. Leigh teaches, conducts research, and publishes in the areas of local economic development planning, urban and regional development, brownfield redevelopment, and sustainable urban industrial systems. She is the author of *Stemming Middle Class Decline: The Challenge to Economic Development Planning*, and coauthor (with Joan Fitzgerald) of *Economic Revitalization: Cases and Strategies for City and Suburb*. Some of the journals she has published in are *Economic Development Quarterly*, *Journal of Planning Education and Research*, *Journal of the American Planning Association*, *Journal of Industrial Ecology*, *International Regional Science Review*, *Journal of Resource Conservation and Recycling*, *Growth and Change*, *Journal of Urban Technology*, *IEDC Economic Development Journal*, and the *Journal of Planning Literature*. She obtained her B.A. in urban studies and a master's in regional planning from the University of North Carolina at Chapel Hill, and a master's in economics and a Ph.D. in city and regional planning from the University of California at Berkeley. She is a former Woodrow Wilson Fellow and Regents Fellow of the University of California at Berkeley and past Vice President of the Association of The Collegiate Schools of Planning.

Dr. Edward J. Blakely is Professor of Urban Policy in the United States Study Centre at the University of Sydney, Australia. He has held academic positions in teaching, research, academic administration, and economic development policy for more than 30 years, including Dean of the Robert J. Milano Graduate School of Management and Urban Policy and Dean of the University of Southern California School of Policy, Planning, and Development. He is a leading scholar and practitioner in the fields of planning and local economic development. Dr. Blakely served as a policy adviser to the mayor of Oakland and adviser to the Los Angeles Public School District. He was appointed by President Clinton as Vice Chair of the Presidio Trust, where he played a key role in the development of the former army base into a profitable civic facility. He has served on the Board of Directors of the American Planning Association, the Nature Conservancy, and Fulbright Association. In January 2007, Dr. Blakely was appointed by the Mayor of New Orleans to head the recovery effort following the devastation of Hurricane Katrina.

Very clear and concise, yet comprehensive enough to serve as a manual. Of all the books I've read in grad school (economic development/urban planning), this is one of the best and most useful books. I doubt the "new edition" is any better, though. I would buy the older edition if I had to buy it again, which is significantly cheaper. It said "new content with social network analysis," but there is

no index item for social network analysis and I haven't found it yet in the book.

This is the bible of local economic development planning. This is the fifth edition. I have read the previous four edition and the information in this edition is worth the cost. I recommend it highly to all practitioners of economic development regardless of their years of practice. It is great information for those new to the profession as well as people like me with decades of experience.

I needed this book for a graduate class, and I will admit we didn't use it for a lot but what I did need it for in Ch. 5 & 6 it was very useful and became my bible for the second half of the semester. If you are working on an economic development plan this book would be a great resource to have.

I was renting the book for one semester, but I will buy it. It is very practical and if you are planning on working at local government level you will need it.

We are using this textbook for our Community and Economic Development doctoral class this semester. So far, it is an easy read and the material presented is current. I am especially interested in the entrepreneurship section of the textbook.

This book gives a very practical approach to LED planning; it is an excellent book for any person engaged in different aspects of local economic development (planning, managing etc.).

The book was in great condition.

good book.

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